

Kate Mclver Skin

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Kate Mclver Skincare -

Natural & Organic Skin Care | All natural, nontoxic, paraben & sulphate-free

Eco-Friendly | Recyclable & reusable packaging

Ethical | Vegan, cruelty-free

Kate Mclver Skin products are made with Natural and Organic ingredients combined with essential cold-pressed oils that restore your skin without harming the earth or animals. We focus on ultimate potency, absolute freshness, and purity!

Our award-winning skincare brand has something for everyone, from acne-prone skin to pregnancy, cancer-safe products, and gender-neutral pro-age skincare.



Bio - "Life is too short, and no matter what you are going through mentally or physically, you have the right to look & feel the best you possibly can" - Kate Mclver.

Kate Mclver, the founder of Kate Mclver Skin, was a highly thought Aesthetician in the UK. Kate was diagnosed with stage three breast cancer in November 2016 and went through nine months of gruelling treatment, leaving her skin dark and dry - a common side-effect of Chemotherapy.

Kate decided to fight back and use her skincare knowledge to develop a serum using natural ingredients that specifically target the problem and promotes skin cells' rejuvenation. Many side effects of chemotherapy are –

Extreme dryness
Lines appearing
Black/purple circles under the eyes
Scarring

Kate was cancer-free for 12 months and, during that time, returned to work completing skin treatments for her clients - using her Secret Weapon Serum as part of those. In November 2018, Kate was given the devastating news that her cancer had returned and was terminal. Sadly, she lost her battle in March 2019 at 30.

Kate Mclver Product Range

NATURAL & VEGAN SERUMS - Our product contains NO chemicals or parabens and is entirely vegan. One of the most potent toxins is endocrine-disrupting chemicals (EDCs). EDCs include substances in personal care products that interfere with the production, transport, breakdown, binding and elimination of hormones. Exposure to EDCs ultimately affects the hormonal system and homeostasis of the body and, thus, the skin. The Secret Weapon Serums are highly concentrated oil-based and instantly absorbed when applied.

Secret Weapon Serum – Original

2022, 2021, 2020 - Beauty Shortlist Award Winner



It is suitable for all skin types, including significantly dehydrated, sensitive and ageing skin. There is no scent. It is formulated to rehydrate the epidermis and seal in the moisture.

Kate developed her Secret Weapon to diminish the effects of her Cancer treatment-

Darkness, skin-ageing, lack of radiance, bringing back a Glow, Firmer Skin, and reducing the appearance of fine lines.

We use high-grade cold compressed natural raw materials and manufacture them in the UK.

It has become the go-to skincare for NHS and frontline workers when wearing PPE and experiencing 'Maskne'.

When massaged into the Skin, the Serum works its "Magic" on the epidermis, supporting cell rejuvenation.

The Secret Weapon Serum Original ingredients are combined to achieve a hydrating Glow. We have chosen a few key elements to explain why the Secret Weapon Serum will help support your skin.

11 Natural Cold Pressed Ingredients –

Borage oil is said to have the highest GLA content compared with other essential oils. It has shown promise in research on inflammation. **GLA** is a type of fatty acid that your body converts; the substance acts like a hormone in your body, helping reduce inflammation

Sea Buckthorne Oil is another critical ingredient known for being a great skin repairer; the Secret Weapon Serum's smell and colour are from this oil. Olive Squalene is very similar to human sebum; therefore, it gets absorbed quickly. It helps the skin retain moisture and smooths out blemishes such as age spots. More importantly, it boosts cell regeneration and oxygenation.



11 Natural Ingredients in the Original Caprylic Triglycerides, Oenothera Biennis (Evening Primrose) Oil, Squalane, Borago Officinalis (Borage) Seed Oil, Rosa Canina Seed Oil (Rose Oil), Tocopherol (Vitamin E), Camellia Japonica Seed Oil, Amaranthus Caudatus Seed Oil, Argania Spinosa Kernel Oil, Hippophae Rhamnoides Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil.

Amaranth Oil - Improves elasticity and increases moisture making your skin feel like velvet. It gives our skin elasticity and a soft velvety feel. Consequently, we turn to look for alternative sources of this vital oil to maintain our youth and beauty. When applied topically, the Squalene in Amaranth Seed Oil has excellent humectant properties that increase the Water Retention Capacity in your Skin, acting as a Natural Moisturizer that Improves Skin Tone and Texture. Also, its high linoleic acid content (40%) helps preserve the health of the cell membranes and increases cell function and oxygenates, resulting in healthier and better skin.

It contains the following -

- Omega 3/Omega 6: enhance the effect of squalene and protect the outer layer of the epidermis from toxic and harmful environmental factors
- Vitamin E: in its rare active form; antioxidant quality is four times higher and more effective in preventing premature skin ageing and sun damage than other sources of Vitamin E
- Vitamin A: in tandem with squalene, it penetrates better and deeper into the skin, thus giving a tremendous anti-ageing effect
- Vitamin D: strengthens the immune system and improves the absorption of calcium and phosphorous.

Squalene - Creates firmer, plumper skin and gives an instant skin glow!

Unfortunately, after 25, the amount of Squalene begins to decrease.

Squalene is a natural substance produced by our bodies; however, its concentrations may decrease as we get older, meaning it's essential to find ways to add squalene into our daily lives through foods and topical application.

About 12% of our skin surface is made of Squalene at birth, but its production declines rapidly in our mid-to-late twenties. Therefore, a topical application is so important.

There are so many incredible benefits of this fantastic ingredient -

Hydrating

Due to the body producing this substance naturally, the skin can easily absorb the oil, providing superior hydration; it's lightweight enough for all skin types and will never feel heavy or greasy.

It can target your skincare concerns at a cellular level because its molecular structure is close to the skin's own and will penetrate deep into the pores.

Anti-ageing

Squalene is your defence mechanism fighting off free radicals that damage skin and can contribute to those wrinkles.

It balances the skin's oil production and is anti-inflammatory, helping with Acne and Eczema.

Vitamin E – 5 %

Wrinkles come from age, free radical damage, improper skin care and poor habits such as smoking and drinking alcohol in excess. Vitamin E oil may prevent the formation of wrinkles by blocking free radical damage.

Vitamin E Oil for Rough Skin

Provides necessary moisture and antioxidants for intense healing. For cuticles, rough skin and dry skin, vitamin E can nourish a protective barrier to the skin and hydrate it effectively.

Vitamin E Oil for Brown Spots

Brown spots on the skin are caused by ageing, free radical damage, and poor liver function. Vitamin E oil prevents and repairs free radical damage. When applied topically to brown spots on the skin, it may help lighten and smooth the rough skin by lubricating cell membranes and encouraging cell regeneration.

How to apply Secret Weapon Serums -

The Secret Weapon Original and Limited-Edition Serums have remarkable properties; the oil is worth applying directly to the skin rather than being an add-on to any other product.

We suggest you apply moisturiser after an oil if your moisturiser has oil-soluble actives, such as cholesterol or ceramides, as these can penetrate through the oil.

You must be careful if you put your moisturiser on first. The oil may not absorb because of the water content layer in the moisturiser, so it depends on each moisturiser's ingredient to ensure all get into it. Say your skin absorbs the serum immediately, and then you can get away with placing a moisturiser on top. Kate prefers a moisturiser on top because, knowing the chemistry behind creams, she feels like it will lock the oil layer into the skin.

If you're using a moisturiser that has water-based actives, then you're going to want to put your moisturiser underneath your oil so these water extracts can be absorbed because oils can penetrate moisturisers; when your moisturiser is water-based, and then the oil next, as you won't have to worry about the oil forming an occlusive layer on the skin.

Facial Cleansing Balm

2022 Beauty Shortlist Award Winner



Removes all makeup and daily build-up.

Holistic Facial, Incorporate the Balm when Cleansing and use it as a Mask for 10 minutes. The 16 Natural ingredients benefit your skin and have holistic properties promoting your general well-being.

Spa experience with 16 Natural Ingredients, including Lavender, Geranium and Chamomile, for a heavenly relaxing aroma.

With so many incredible ingredients fused to boost your overall skin radiance.

Kate used familiar ingredients from the Secret Weapon Serum and introduced new key elements tested within our Skin Clinic for ten months.



16 Natural Ingredients in the Limited:

Grape Seed Oil, Caprylic, Beeswax, Evening Primrose, Argan, Sea Buckthorn, Amaranthus, Silica, Squalene, Camellia, Rosa Canina, Jojoba Seed Oil, Shea Butter, Cetearyl Alcohol, Sorbitan Stearate, Borage Seed Oil, Castor Seed Oil, VITE, Lavender Oil, Geranium Flower Oil, Roman Chamomile Oil, Limonene, Geraniol, Linalool, Citronella.

The fragrance is derived from three the Natural ingredients –

Lavender Oil boosts potent anti-inflammatory properties and is ultra-soothing for skin with a therapeutic scent. Lavender oil moisturises the skin, is also antibacterial and can kill bacteria that penetrate your pores. That makes lavender oil perfect for preventing and healing acne.

Geranium Essential Oil has been included because it is reputed to effectively eliminate dead cells, tighten the skin, promote the regeneration of new skin, and diminish signs of ageing.

Chamomile essential oil was included to calm irritated and inflamed skin. Incorporating Roman Chamomile essential oil into your daily skincare regimen will help you utilise the soothing benefits of Roman Chamomile while promoting youthful-looking skin.

How to apply the Cleansing Balm –

Warm in the palms of hands and massage over face, hands and décolleté. Remove with a warm Kate Mclver Cleansing Cloth in the morning and evening. The Kate Mclver Cleansing Balm can also be used as a beautiful face mask. To do so, leave on your face for 10 - 30 minutes for deep hydration.

Hyaluronic Kakadu Serum - Anti-ageing - Moisturising - Pro-Collagen

Multi-weighted forms of Hyaluronic Acid



Hyaluronic Kakadu Serum has outstanding multifunctional active ingredients for youthful, radiant skin and induces exceptional results on the skin, transforming the appearance of dull, tired, and dehydrated skin.

- **Includes multi-weighted forms of Hyaluronic Acid**
- Extracted from the Australian Kakadu plum, the world's highest source of vitamin C

Clinical trials back up the results on the appearance of wrinkles and skin radiance-

Two results-driven ingredients are brought together to illuminate your skin; **protect** and **reinforce** the dermis for a beautiful skin aspect. Extracted from **Kakadu Plum**, the world's highest vitamin C source and a **Hyaluronic Acid** with a mixed molecular weight of low, medium and high molecules will improve skin radiance & boost skin luminosity.

Kakadu Plum ingredient has been clinically proven

After one month:

- Reduce wrinkle volume by 41%
- Reduce wrinkle length by 39%
- Boosts skin tone and evenness by 14%
- Reduces skin redness by 2.2%
- Increases skin brightness by 1.7%

After 24 hours:

- Increases Antioxidant activity by 79%
- Boosts New Collagen Synthesis by 144%
- Stimulates VitC by 106%

After 15 days:

- Skin radiance enhancement after 15 days +21%
- Skin radiance enhancement after 30 days +30%
- 100% of the subjects demonstrated a positive effect.

This product is for you if you want a high-performing product that Induces skin brightening and reduces wrinkles and skin luminosity.

How to apply –

Three drops each morning to a cleansed face, neck and décolletage. YOUR FACE MUST BE DAMP/WET. Follow with your preferred Secret Weapon Serum to seal the hydration of the Hyaluronic Serum.

Kakadu Plum

100 X more in vitamin C content - Australian Superfruit extracted from the world's richest source of vitamin C. Extracted from the Australian Kakadu plum, the world's highest vitamin C. Protects and reinforces the dermis to reduce the appearance of ageing signs.

Skin benefits

Energises dull-looking skin - Improves the skin radiance & luminosity. Induces skin brightening, reduces the appearance of skin redness and improves overall skin tone evenness. Reduces the appearance of wrinkles. A cocktail of antioxidants helps reduce skin damage induced by oxidative stress—visible wrinkle reduction and skin luminosity booster.

This cocktail of antioxidants will help reduce skin damage induced by oxidative stress, stimulates the expression of SVCT-I, the vitamin C transporter of the skin and boost collagen production.

Gloss value is a parameter of the skin radiance. It defines the skin's ability to reflect light and is directly linked to its surface quality.

Boost's Collagen production

Kakadu has the same if not better antioxidant activity after 30 minutes and 24 hours than vitamin C

- Stimulates Hyaluronic Acid Synthesis
- Stimulates Pro-Collagen I synthesis
- Increases skin radiance and gloss by 10% and 17% after 30 days. improves skin surface quality and therefore increases its luminosity
- Skin is smoother/texture is reduced by 5% after 15 days and 11% after 30 days

Why is Kakadu Plum extract excellent for Acne?

Vitamin C Clears Skin Redness

One of the most observable effects of using a product with Vitamin C when dealing with acne is its ability to reduce skin inflammation and redness. It also strengthens the tiniest of blood vessels - the capillaries. Capillaries are almost microscopic but crucial. They are in charge of bringing precious nutrients and oxygen to even the deepest levels of the skin. These basal layers of skin cells cause most of the redness on our faces. Vit C makes the blood vessels' walls stronger and reduces the instances of micro-bleeding, thereby making your skin look less red and inflamed.

Hyaluronic Kakadu Ingredients –

Water - Aqua, Glycerin, Sodium Water - Aqua, Glycerin, Sodium, Hyaluronate - Sodium Hyaluronate, Phenoxyethanol and ethylhexylglycerin, Terminalia Ferdinandiana Fruit Extract, Aqua, Glycerin, Sodium Hyaluronate (mix of molecular weights-only 'sodium hyaluronate.'

EverGlow Tonic - Exfoliate - Rehydrate – Brighten – Luminosity - Unclog



EverGlow Tonic is powered by a gentle concentration of Glycolic Acid (3.5%) and two clinically-proven natural botanical active ingredients, the Kakadu Plum and Kombucha ferment, rich in organic acids, vitamins and antioxidants that can help to increase collagen and hyaluronic acid in the skin.

All ingredients combine to refresh your skin by drawing out dirt, oil, and impurities, which ultimately shrinks pores and refines your skin's complexion.

If your skin is prone to breakouts, feels dull and needs some extra cleansing after wearing a full face of makeup, you should consider adding this extra skincare step to your daily routine.

Glycolic Acid – 3.5 % Alpha Hydroxy Acid (AHA)

Concentration at this level is considered very mild and formulated at a pH between 3 and 4, considered the optimal range to exfoliate gently.

The benefits include exfoliating dead skin cells, reducing fine lines and wrinkles, fading hyperpigmentation, brightening and soothing complexion, fighting acne, hydrating dry skin and increasing penetration of other ingredients.

Kakadu Plum Extract

This Australian superfruit is the world's richest botanical source of Vitamin C – up to 100x more than oranges. This high-performing ingredient is crucial for collagen production, which reduces wrinkles, improves the appearance of fine lines, induces skin brightening and improves skin luminosity. It protects and reinforces the dermis to reduce the appearance of ageing signs.

Black Tea/Kombucha Ferment

This wonder ingredient is packed with vitamins and acids, such as gluconic acid, glucuronic acid, lactic acid, vitamins B1, B2, B3, B6, B12 and C, and folic acid, which are essential for healthy skin and a more youthful appearance by boosting the energy of skin cells.

The acids in Kombucha help rid the skin of dirt, oil and dead skin trapped deep inside the pores, helping reduce acne breakouts.

Some of us are born with freckles, but sometimes, tiny dark spots form over time. The Citric Acid in Kombucha helps slow the production of melanocytes and helps fade existing dark marks. Kombucha also helps restore the natural pH balance in the skin.